



**DESTIN
FORT WALTON BEACH
AIRPORT**

April 2020

April 2020

Brand	Market Share	% of Market Share
Alamo	\$ 14,922.15	5.35%
Avis	\$ 80,882.00	28.99%
Budget	\$ 55,542.63	19.91%
Dollar	\$ 20,676.14	7.41%
Enterprise	\$ 41,190.54	14.76%
Hertz	\$ 41,400.34	14.84%
National	\$ 24,406.94	8.75%
	\$ 279,020.74	100%

Year to Date 2020

Brand	Market Share	% of Market Share
Alamo	\$ 748,450.76	12.05%
Avis	\$ 982,986.68	15.82%
Budget	\$ 1,155,343.74	18.60%
Dollar	\$ 516,135.41	8.31%
Enterprise	\$ 1,181,790.35	19.02%
Hertz	\$ 1,081,625.09	17.41%
National	\$ 545,725.77	8.78%
	\$ 6,212,057.80	100%

