



**DESTIN
FORT WALTON BEACH
AIRPORT**

February 2020

Year to Date 2020

| Brand | Market Share | % of Market Share |
|------------|------------------------|-------------------|
| Alamo | \$ 222,717.54 | 10.36% |
| Avis | \$ 323,665.12 | 15.06% |
| Budget | \$ 406,782.07 | 18.92% |
| Dollar | \$ 184,963.01 | 8.61% |
| Enterprise | \$ 409,477.30 | 19.05% |
| Hertz | \$ 401,798.48 | 18.69% |
| National | \$ 200,075.36 | 9.31% |
| | \$ 2,149,478.88 | 100% |

| Brand | Market Share | % of Market Share |
|------------|------------------------|-------------------|
| Alamo | \$ 463,946.50 | 12.08% |
| Avis | \$ 587,739.20 | 15.30% |
| Budget | \$ 660,049.84 | 17.18% |
| Dollar | \$ 335,453.18 | 8.73% |
| Enterprise | \$ 724,780.54 | 18.86% |
| Hertz | \$ 709,130.70 | 18.46% |
| National | \$ 360,910.59 | 9.39% |
| | \$ 3,842,010.55 | 100% |

