



**DESTIN  
FORT WALTON BEACH  
AIRPORT**

# July 2020

### July 2020

Brand	Market Share	% of Market Share
Alamo	\$ 776,898.59	22.36%
Avis	\$ 494,327.78	14.23%
Budget	\$ 600,696.35	17.29%
Dollar	\$ 172,113.67	4.95%
Enterprise	\$ 712,096.01	20.49%
Hertz	\$ 486,618.60	14.00%
National	\$ 232,082.87	6.68%
<b>\$ 3,474,833.87</b>		<b>100%</b>

### Year to Date 2020

Brand	Market Share	% of Market Share
Alamo	\$ 2,286,223.16	17.63%
Avis	\$ 1,954,146.53	15.07%
Budget	\$ 2,215,696.59	17.08%
Dollar	\$ 872,678.56	6.73%
Enterprise	\$ 2,576,570.48	19.87%
Hertz	\$ 2,090,168.02	16.12%
National	\$ 974,335.49	7.51%
<b>\$ 12,969,818.83</b>		<b>100%</b>

