



**DESTIN  
FORT WALTON BEACH  
AIRPORT**

# March 2020

## March 2020

Brand	Market Share	% of Market Share
Alamo	\$ 269,582.11	12.89%
Avis	\$ 314,365.48	15.03%
Budget	\$ 439,751.27	21.03%
Dollar	\$ 160,006.09	7.65%
Enterprise	\$ 415,819.27	19.89%
Hertz	\$ 331,094.05	15.83%
National	\$ 160,408.24	7.67%
<b>\$ 2,091,026.51</b>		<b>100%</b>

## Year to Date 2020

Brand	Market Share	% of Market Share
Alamo	\$ 733,528.61	12.36%
Avis	\$ 902,104.68	15.20%
Budget	\$ 1,099,801.11	18.54%
Dollar	\$ 495,459.27	8.35%
Enterprise	\$ 1,140,599.81	19.22%
Hertz	\$ 1,040,224.75	17.53%
National	\$ 521,318.83	8.79%
<b>\$ 5,933,037.06</b>		<b>100%</b>

