



**DESTIN  
FORT WALTON BEACH  
AIRPORT**

# December 2020

## December 2020

Brand	Market Share	% of Market Share
Alamo	\$ 153,178.94	11.47%
Avis	\$ 250,148.98	18.74%
Budget	\$ 166,164.62	12.45%
Dollar	\$ 153,546.61	11.50%
Enterprise	\$ 261,314.76	19.57%
Hertz	\$ 223,950.33	16.77%
National	\$ 126,757.19	9.49%
<b>\$ 1,335,061.43</b>		<b>100%</b>

## Year to Date 2020

Brand	Market Share	% of Market Share
Alamo	\$ 4,698,884.93	18.24%
Avis	\$ 4,140,868.23	16.08%
Budget	\$ 4,460,824.21	17.32%
Dollar	\$ 1,712,842.99	6.65%
Enterprise	\$ 5,224,201.29	20.28%
Hertz	\$ 3,660,683.21	14.21%
National	\$ 1,861,288.26	7.23%
<b>\$ 25,759,593.12</b>		<b>100%</b>

