



**DESTIN
FORT WALTON BEACH
AIRPORT**

February 2021

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Brand	Market Share	% of Market Share
Alamo	\$ 152,106.56	9.64%
Avis	\$ 307,055.06	19.45%
Budget	\$ 234,047.79	14.83%
Dollar	\$ 174,565.40	11.06%
Enterprise	\$ 316,691.02	20.06%
Hertz	\$ 259,234.12	16.42%
National	\$ 134,690.64	8.53%
\$ 1,578,390.59		100%

Year to Date 2021

Brand	Market Share	% of Market Share
Alamo	\$ 327,645.37	11.44%
Avis	\$ 578,058.36	20.18%
Budget	\$ 411,269.44	14.36%
Dollar	\$ 295,874.85	10.33%
Enterprise	\$ 546,284.07	19.07%
Hertz	\$ 466,399.54	16.28%
National	\$ 239,242.00	8.35%
\$ 2,864,773.63		100%

