



**DESTIN  
FORT WALTON BEACH  
AIRPORT**

# May 2021

May 2021

Brand	Market Share	% of Market Share
Alamo	\$ 718,258.83	12.00%
Avis	\$ 1,074,686.23	17.95%
Budget	\$ 1,309,137.80	21.87%
Dollar	\$ 614,091.45	10.26%
Enterprise	\$ 871,586.00	14.56%
Hertz	\$ 1,081,564.20	18.07%
National	\$ 317,678.95	5.31%
<b>\$ 5,987,003.46</b>		<b>100%</b>

Year to Date 2021

Brand	Market Share	% of Market Share
Alamo	\$ 1,864,402.26	11.57%
Avis	\$ 3,010,081.21	18.68%
Budget	\$ 2,899,870.62	18.00%
Dollar	\$ 1,676,171.18	10.40%
Enterprise	\$ 2,869,898.13	17.81%
Hertz	\$ 2,700,543.70	16.76%
National	\$ 1,091,685.66	6.78%
<b>\$ 16,112,652.76</b>		<b>100%</b>

