





## March 2019

## **March 2019**

BRAND	MARKET SHARE	% MARKET SHARE
Alamo	\$ 394,569.87	13.69%
Avis	\$ 379,815.90	13.18%
Budget	\$ 496,896.16	17.25%
Dollar	\$ 207,627.23	7.21%
Enterprise	\$ 628,573.77	21.82%
Hertz	\$ 532,307.87	18.48%
National	\$ 241,431.69	8.38%
Grand Total	\$ 2,881,222.49	100.00%

## **Year to Date 2019**

BRAND	MARKET SHARE	% MARKET SHARE
Alamo	\$ 787,531.90	12.44%
Avis	\$ 921,299.24	14.55%
Budget	\$ 1,167,798.64	18.45%
Dollar	\$ 429,491.26	6.78%
Enterprise	\$ 1,258,336.11	19.88%
Hertz	\$ 1,166,188.46	18.42%
National	\$ 600,264.50	9.48%
Grand Total	\$ 6,330,910.11	100.00%