





April 2019

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BRAND	MARKET SHARE	% MARKET SHARE
Alamo	\$ 492,994.37	14.00%
Avis	\$ 535,068.59	15.20%
Budget	\$ 658,257.02	18.70%
Dollar	\$ 199,461.10	5.67%
Enterprise	\$ 722,401.07	20.52%
Hertz	\$ 622,427.28	17.68%
National	\$ 289,857.29	8.23%
Grand Total	\$ 3,520,466.72	100.00%

Year to Date 2019

BRAND	MARKET SHARE	% MARKET SHARE
Alamo	\$ 1,280,526.27	13.00%
Avis	\$ 1,456,367.83	14.78%
Budget	\$1,826,055.66	18.54%
Dollar	\$ 628,952.36	6.38%
Enterprise	\$ 1,980,737.18	20.11%
Hertz	\$ 1,788,615.74	18.16%
National	\$ 890,121.79	9.04%
Grand Total	\$ 6,330,910.11	100.00%