



**DESTIN
FORT WALTON BEACH
AIRPORT**

August 2020

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Brand	Market Share	% of Market Share
Alamo	\$ 771,369.86	22.04%
Avis	\$ 509,140.15	14.55%
Budget	\$ 636,816.96	18.19%
Dollar	\$ 191,499.61	5.47%
Enterprise	\$ 748,361.28	21.38%
Hertz	\$ 438,614.32	12.53%
National	\$ 204,526.07	5.84%
\$ 3,500,328.25		100%

Year to Date 2020

Brand	Market Share	% of Market Share
Alamo	\$ 3,057,593.02	18.56%
Avis	\$ 2,463,286.68	14.96%
Budget	\$ 2,852,513.55	17.32%
Dollar	\$ 1,064,178.17	6.46%
Enterprise	\$ 3,324,931.76	20.19%
Hertz	\$ 2,528,782.34	15.35%
National	\$ 1,178,861.56	7.16%
\$ 16,470,147.08		100%

