



DESTIN FORT WALTON BEACH AIRPORT

November 2019

Nov-19

Brand	Market Share	% of Market Share
Alamo	\$ 325,569.14	13.80%
Avis	\$ 351,641.41	14.91%
Budget	\$ 449,247.67	19.04%
Dollar	\$ 213,315.52	9.04%
Enterprise	\$ 392,788.10	16.65%
Hertz	\$ 400,249.03	16.97%
National	\$ 226,327.03	9.59%
\$	2,359,137.90	100%

Year to Date 2019

Brand	Market Share	% of Market Share
Alamo	\$ 5,910,029.83	15.44%
Avis	\$ 5,809,691.06	15.17%
Budget	\$ 6,819,797.52	17.81%
Dollar	\$ 2,682,311.50	7.01%
Enterprise	\$ 7,213,698.27	18.84%
Hertz	\$ 6,929,681.99	18.10%
National	\$ 2,920,816.57	7.63%
\$	38,286,026.74	100%

