



**DESTIN
FORT WALTON BEACH
AIRPORT**

November 2020

November 2020

| Brand | Market Share | % of Market Share |
|------------------------|---------------|-------------------|
| Alamo | \$ 346,837.64 | 16.73% |
| Avis | \$ 373,212.42 | 18.00% |
| Budget | \$ 293,159.29 | 14.14% |
| Dollar | \$ 160,766.49 | 7.75% |
| Enterprise | \$ 450,030.32 | 21.70% |
| Hertz | \$ 264,928.65 | 12.78% |
| National | \$ 184,758.08 | 8.91% |
| \$ 2,073,692.89 | | 100% |

Year to Date 2020

| Brand | Market Share | % of Market Share |
|-------------------------|-----------------|-------------------|
| Alamo | \$ 4,545,705.99 | 18.61% |
| Avis | \$ 3,890,719.25 | 15.93% |
| Budget | \$ 4,294,659.59 | 17.58% |
| Dollar | \$ 1,559,296.38 | 6.38% |
| Enterprise | \$ 4,962,886.53 | 20.32% |
| Hertz | \$ 3,436,732.88 | 14.07% |
| National | \$ 1,734,531.07 | 7.10% |
| \$ 24,424,531.69 | | 100% |

