



**DESTIN
FORT WALTON BEACH
AIRPORT**

October 2020

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Brand	Market Share	% of Market Share
Alamo	\$ 633,726.05	19.78%
Avis	\$ 587,506.32	18.34%
Budget	\$ 651,598.24	20.34%
Dollar	\$ 168,091.94	5.25%
Enterprise	\$ 643,857.79	20.10%
Hertz	\$ 324,722.41	10.14%
National	\$ 193,568.44	6.04%
\$ 3,203,071.19		100%

Year to Date 2020

Brand	Market Share	% of Market Share
Alamo	\$ 4,198,868.35	18.79%
Avis	\$ 3,517,506.83	15.74%
Budget	\$ 4,001,500.30	17.90%
Dollar	\$ 1,398,529.89	6.26%
Enterprise	\$ 4,512,856.21	20.19%
Hertz	\$ 3,171,804.23	14.19%
National	\$ 1,549,772.99	6.93%
\$ 22,350,838.80		100%

