



**DESTIN
FORT WALTON BEACH
AIRPORT**

January 2021

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Brand	Market Share	% of Market Share
Alamo	\$ 175,538.81	13.65%
Avis	\$ 271,003.30	21.07%
Budget	\$ 177,221.65	13.78%
Dollar	\$ 121,309.45	9.43%
Enterprise	\$ 229,593.05	17.85%
Hertz	\$ 207,165.42	16.10%
National	\$ 104,551.36	8.13%
\$ 1,286,383.04		100%

