



**DESTIN
FORT WALTON BEACH
AIRPORT**

April 2021

April 2021

Brand	Market Share	% of Market Share
Alamo	\$ 515,206.72	12.25%
Avis	\$ 816,111.29	19.41%
Budget	\$ 730,461.80	17.37%
Dollar	\$ 441,609.10	10.50%
Enterprise	\$ 742,995.58	17.67%
Hertz	\$ 675,085.70	16.06%
National	\$ 282,682.51	6.72%
	\$ 4,204,152.70	100%

Year to Date 2021

Brand	Market Share	% of Market Share
Alamo	\$ 1,146,143.43	11.32%
Avis	\$ 1,935,394.98	19.11%
Budget	\$ 1,590,732.82	15.71%
Dollar	\$ 1,062,079.73	10.49%
Enterprise	\$ 1,998,312.13	19.74%
Hertz	\$ 1,618,979.50	15.99%
National	\$ 774,006.71	7.64%
	\$ 10,125,649.30	100%

