



**DESTIN  
FORT WALTON BEACH  
AIRPORT**

# March 2021

## March 2021

Brand	Market Share	% of Market Share
Alamo	\$ 303,291.34	9.92%
Avis	\$ 541,225.33	17.71%
Budget	\$ 449,001.58	14.69%
Dollar	\$ 324,595.78	10.62%
Enterprise	\$ 709,032.48	23.20%
Hertz	\$ 477,494.26	15.62%
National	\$ 252,082.20	8.25%
<b>\$ 3,056,722.97</b>		<b>100%</b>

## Year to Date 2021

Brand	Market Share	% of Market Share
Alamo	\$ 630,936.71	10.66%
Avis	\$ 1,119,283.69	18.90%
Budget	\$ 860,271.02	14.53%
Dollar	\$ 620,470.63	10.48%
Enterprise	\$ 1,255,316.55	21.20%
Hertz	\$ 943,893.80	15.94%
National	\$ 491,324.20	8.30%
<b>\$ 5,921,496.60</b>		<b>100%</b>

