



**DESTIN
FORT WALTON BEACH
AIRPORT**

September 2020

September 2020

Brand	Market Share	% of Market Share
Alamo	\$ 507,549.28	18.96%
Avis	\$ 466,713.83	17.43%
Budget	\$ 497,388.51	18.58%
Dollar	\$ 166,259.78	6.21%
Enterprise	\$ 544,066.66	20.32%
Hertz	\$ 318,299.48	11.89%
National	\$ 177,342.99	6.62%
	\$ 2,677,620.53	100%

Year to Date 2020

Brand	Market Share	% of Market Share
Alamo	\$ 3,565,142.30	18.62%
Avis	\$ 2,930,000.51	15.30%
Budget	\$ 3,349,902.06	17.50%
Dollar	\$ 1,230,437.95	6.43%
Enterprise	\$ 3,868,998.42	20.21%
Hertz	\$ 2,847,081.82	14.87%
National	\$ 1,356,204.55	7.08%
	\$ 19,147,767.61	100%

