



**DESTIN
FORT WALTON BEACH
AIRPORT**

November 2022

Nov-22

Year to Date 2022

Brand	Market Share	% of Market Share
Avis/Budget	\$ 1,088,431.12	33%
Enterprise	\$ 674,932.29	21%
Hertz/Dollar	\$ 907,210.43	28%
National/Alamo	\$ 621,320.62	19%
	\$ 3,291,894.46	100%

Brand	Market Share	% of Market Share
Avis/Budget	\$ 22,378,114.32	39%
Enterprise	\$ 9,117,105.42	16%
Hertz/Dollar	\$ 15,418,406.64	27%
National/Alamo	\$ 10,875,544.47	19%
	\$ 57,789,170.85	100%

