



**DESTIN
FORT WALTON BEACH
AIRPORT**

October 2022

Oct-22

Year to Date 2022

Brand	Market Share	% of Market Share
Avis/Budget	\$ 1,797,651.82	37%
Enterprise	\$ 913,124.44	19%
Hertz/Dollar	\$ 1,084,801.43	23%
National/Alamo	\$ 1,013,887.66	21%
	\$ 4,809,465.35	100%

Brand	Market Share	% of Market Share
Avis/Budget	\$ 21,289,683.20	39%
Enterprise	\$ 8,442,173.13	15%
Hertz/Dollar	\$ 14,511,196.21	27%
National/Alamo	\$ 10,254,223.85	19%
	\$ 54,497,276.39	100%

