



**DESTIN  
FORT WALTON BEACH  
AIRPORT**

# December 2022

**Dec-22**

**Year to Date 2022**

<b>Brand</b>	<b>Market Share</b>	<b>% of Market Share</b>
Avis/Budget	\$ 789,100.49	35%
Enterprise	\$ 396,593.45	18%
Hertz/Dollar	\$ 604,797.22	27%
National/Alamo	\$ 440,315.23	20%
	<b>\$ 2,230,806.39</b>	<b>100%</b>

<b>Brand</b>	<b>Market Share</b>	<b>% of Market Share</b>
Avis/Budget	\$ 23,167,214.81	38%
Enterprise	\$ 9,513,698.87	16%
Hertz/Dollar	\$ 16,023,203.86	27%
National/Alamo	\$ 11,315,859.70	19%
	<b>\$ 60,019,977.24</b>	<b>100.00%</b>

