



DESTIN
FORT WALTON BEACH
AIRPORT

March 2023

Mar-23

Year to Date 2023

Brand	Market Share	% of Market Share
Avis/Budget	\$ 2,042,298.94	38%
Enterprise	\$ 983,262.20	19%
Hertz/Dollar	\$ 1,318,888.53	25%
National/Alamo	\$ 922,887.90	18%
	\$ 5,267,337.57	100%

Brand	Market Share	% of Market Share
Avis/Budget	\$ 4,063,305.15	38%
Enterprise	\$ 2,016,330.21	19%
Hertz/Dollar	\$ 2,692,305.00	25%
National/Alamo	\$ 1,880,000.37	18%
	\$ 10,651,940.73	100.00%

