



DESTIN FORT WALTON BEACH AIRPORT

June 2023

Jun-23

Year to Date 2023

Brand	Market Share	% of Market Share
Avis/Budget	\$ 3,270,013.06	41%
Enterprise	\$ 1,035,085.84	13%
Hertz/Dollar	\$ 2,115,226.94	26%
National/Alamo	\$ 1,588,920.95	20%
	\$ 8,009,246.79	100%

Brand	Market Share	% of Market Share
Avis/Budget	\$ 12,303,515.78	39%
Enterprise	\$ 5,282,432.12	16%
Hertz/Dollar	\$ 8,535,664.04	27%
National/Alamo	\$ 5,775,342.32	18%
	\$ 31,896,954.26	100.00%

