



# DESTIN FORT WALTON BEACH AIRPORT

# July 2023

Jul-23

Year to Date 2023

Brand	Market Share	% of Market Share
Avis/Budget	\$ 3,668,066.55	41%
Enterprise	\$ 1,320,772.58	15%
Hertz/Dollar	\$ 2,273,565.72	25%
National/Alamo	\$ 1,689,159.87	19%
	<b>\$ 8,951,564.72</b>	<b>100%</b>

Brand	Market Share	% of Market Share
Avis/Budget	\$ 15,971,582.33	39%
Enterprise	\$ 6,603,204.70	16%
Hertz/Dollar	\$ 10,809,229.76	27%
National/Alamo	\$ 7,464,502.19	18%
	<b>\$ 40,848,518.98</b>	<b>100.00%</b>

