



# DESTIN FORT WALTON BEACH AIRPORT

# August 2023

Aug-23

Year to Date 2023

Brand	Market Share	% of Market Share
Avis/Budget	\$ 2,782,014.68	38%
Enterprise	\$ 1,179,238.71	16%
Hertz/Dollar	\$ 1,918,643.03	27%
National/Alamo	\$ 1,390,361.97	19%
	<b>\$ 7,270,258.39</b>	<b>100%</b>

Brand	Market Share	% of Market Share
Avis/Budget	\$ 18,753,597.01	39%
Enterprise	\$ 7,782,443.41	16%
Hertz/Dollar	\$ 12,727,872.79	27%
National/Alamo	\$ 8,854,864.16	18%
	<b>\$ 48,118,777.37</b>	<b>100.00%</b>

