



DESTIN FORT WALTON BEACH AIRPORT

September 2023

Sep-23

Year to Date 2023

Brand	Market Share	% of Market Share
Avis/Budget	\$ 1,658,932.09	34%
Enterprise	\$ 922,671.65	19%
Hertz/Dollar	\$ 1,278,355.51	26%
National/Alamo	\$ 1,009,136.67	21%
	\$ 4,869,095.92	100%

Brand	Market Share	% of Market Share
Avis/Budget	\$ 20,412,529.10	39%
Enterprise	\$ 8,705,115.06	16%
Hertz/Dollar	\$ 14,006,228.30	26%
National/Alamo	\$ 9,864,000.83	19%
	\$ 52,987,873.29	100.00%

