



DESTIN FORT WALTON BEACH AIRPORT

October 2023

Oct-23

Year to Date 2023

Brand	Market Share	% of Market Share
Avis/Budget	\$ 2,088,152.24	38%
Enterprise	\$ 1,007,046.88	19%
Hertz/Dollar	\$ 1,320,586.03	24%
National/Alamo	\$ 1,023,455.92	19%
	\$ 5,439,241.07	100%

Brand	Market Share	% of Market Share
Avis/Budget	\$ 22,500,681.34	38%
Enterprise	\$ 9,712,161.94	17%
Hertz/Dollar	\$ 15,326,814.33	26%
National/Alamo	\$ 10,887,456.75	19%
	\$ 58,427,114.36	100.00%

