



**DESTIN
FORT WALTON BEACH
AIRPORT**

January 2024

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Brand	Market Share	% of Market Share
Avis/Budget	\$ 888,645.56	38%
Enterprise	\$ 415,564.99	18%
Hertz/Dollar	\$ 561,102.13	24%
National/Alamo	\$ 459,827.51	20%
\$ 2,325,140.19		100%

