

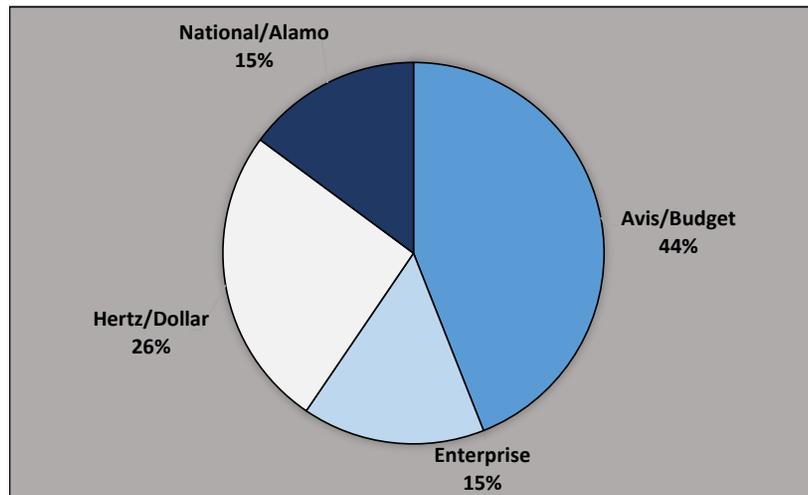


DESTIN FORT WALTON BEACH AIRPORT

February 2024

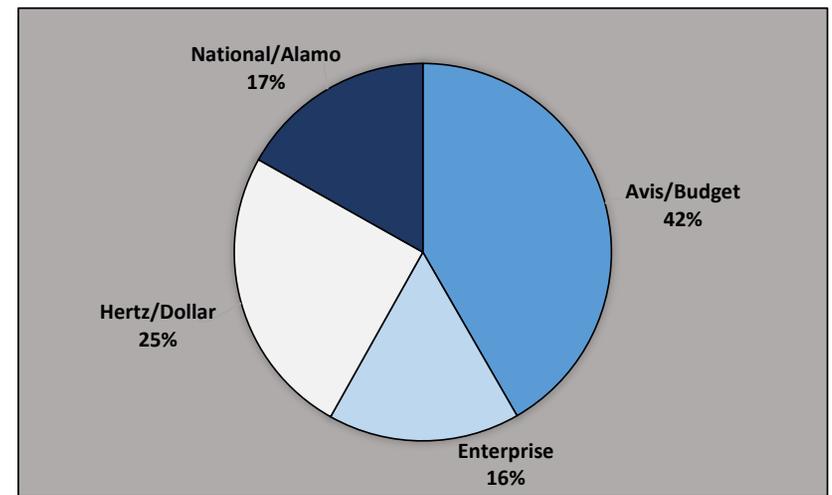
February 2024

Brand	Market Share	% of Market Share
Avis/Budget	\$ 1,519,646.87	44%
Enterprise	\$ 535,337.85	15%
Hertz/Dollar	\$ 884,702.80	26%
National/Alamo	\$ 513,416.38	15%
\$ 3,453,103.90		100%



Year to Date 2024

Brand	Market Share	% of Market Share
Avis/Budget	\$ 2,408,292.43	42%
Enterprise	\$ 950,902.84	16%
Hertz/Dollar	\$ 1,445,804.93	25%
National/Alamo	\$ 973,243.89	17%
\$ 5,778,244.09		100%



Validation

Previous Market Share	\$2,325,140.19				
February 2024 Market Share		MAG	11%	Net Amount Due County	Due County + CFCs
Avis/Budget	\$1,519,646.87	\$187,683.43	\$167,161.16	\$0.00	\$94,207.50
Hertz/Dollar	\$884,702.80	\$129,365.33	\$97,317.31	\$0.00	\$50,100.00
Enterprise	\$535,337.85	\$83,291.09	\$58,887.16	\$0.00	\$30,206.25
National/Alamo	\$513,416.38	\$93,028.79	\$56,475.80	\$0.00	\$31,147.50
Total February 2024 Market Share	\$3,453,103.90	\$493,368.64	\$379,841.43	\$0.00	\$205,661.25
Year To Date Total Market Share	\$5,778,244.09				

February 2024 CFCs	
Avis/Budget	\$94,207.50
Hertz/Dollar	\$50,100.00
Enterprise	\$30,206.25
National/Alamo	\$31,147.50
Total February 2024 CFCs	205,661.25

February 2024 Rental Transactions	
Avis/Budget	4,632.00
Hertz/Dollar	2,239.00
Enterprise	1,419.00
National/Alamo	1,694.00
Total February 2024 Rental Transactions	9,984.00

February 2024 Rental Transaction Days		* \$3.75	Rental Days Per Trans
Avis/Budget	25,122.00	\$94,207.50	\$5.42
Hertz/Dollar	13,360.00	\$50,100.00	\$5.97
Enterprise	8,055.00	\$30,206.25	\$5.68
National/Alamo	8,306.00	\$31,147.50	\$4.90
Total February 2024 Rental Transaction Days	54,843.00	205,661.25	\$21.97