

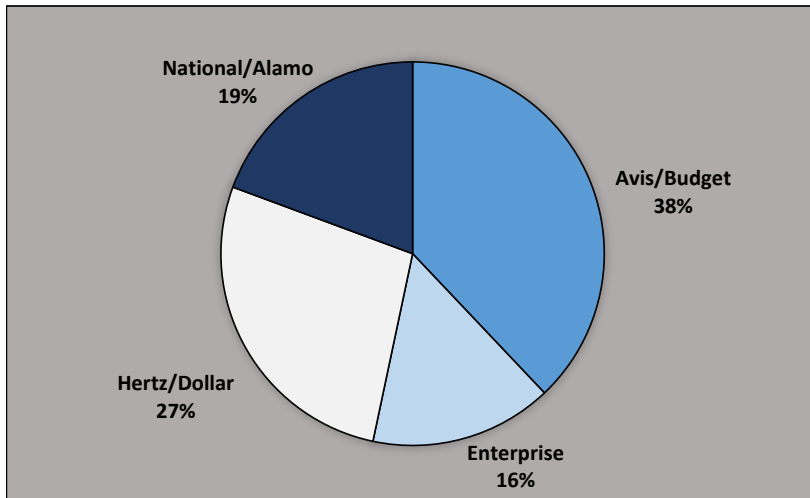


DESTIN FORT WALTON BEACH AIRPORT

July 2024

July 2024

<u>Brand</u>	<u>Market Share</u>	<u>% of Market Share</u>
Avis/Budget	\$ 3,309,697.63	38%
Enterprise	\$ 1,343,188.72	16%
Hertz/Dollar	\$ 2,384,004.73	27%
National/Alamo	\$ 1,688,964.82	19%
	\$ 8,725,855.90	100%



Year to Date 2024

<u>Brand</u>	<u>Market Share</u>	<u>% of Market Share</u>
Avis/Budget	\$ 16,528,477.99	39%
Enterprise	\$ 7,129,669.61	17%
Hertz/Dollar	\$ 10,539,187.11	25%
National/Alamo	\$ 7,806,865.42	19%
	\$ 42,004,200.13	100%

