

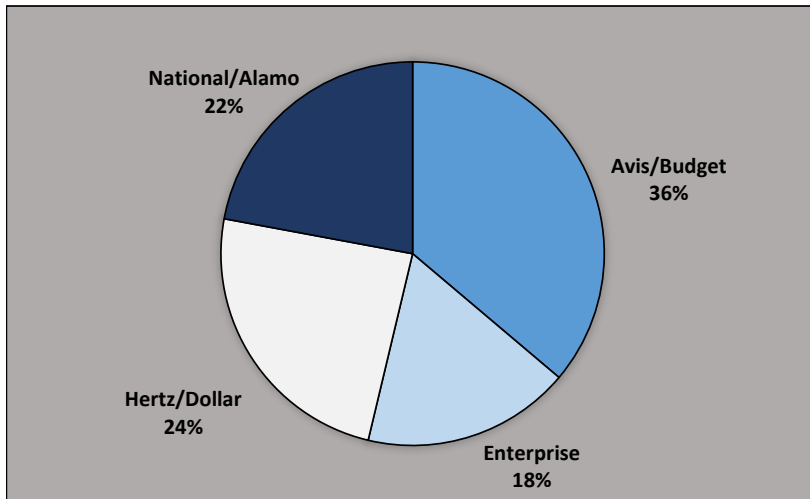


# DESTIN FORT WALTON BEACH AIRPORT

# October 2024

## October 2024

<u>Brand</u>	<u>Market Share</u>	<u>% of Market Share</u>
Avis/Budget	\$ 2,010,530.89	36%
Enterprise	\$ 976,298.22	18%
Hertz/Dollar	\$ 1,344,958.45	24%
National/Alamo	\$ 1,227,501.90	22%
	<b>\$ 5,559,289.46</b>	<b>100%</b>



## Year to Date 2024

<u>Brand</u>	<u>Market Share</u>	<u>% of Market Share</u>
Avis/Budget	\$ 22,936,590.34	38%
Enterprise	\$ 10,482,630.34	18%
Hertz/Dollar	\$ 14,992,887.46	25%
National/Alamo	\$ 11,657,387.96	19%
	<b>\$ 60,069,496.10</b>	<b>100%</b>

