

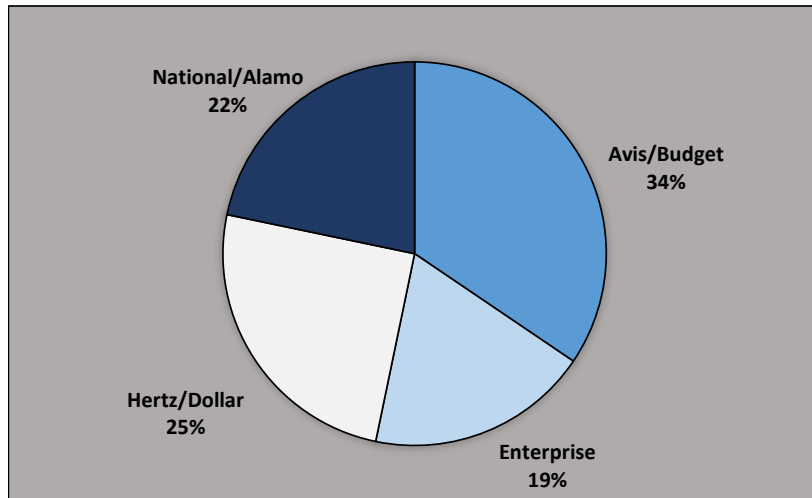


DESTIN FORT WALTON BEACH AIRPORT

November 2024

November 2024

<u>Brand</u>	<u>Market Share</u>	<u>% of Market Share</u>
Avis/Budget	\$ 1,228,555.86	34%
Enterprise	\$ 669,707.75	19%
Hertz/Dollar	\$ 891,489.30	25%
National/Alamo	\$ 774,453.80	22%
	\$ 3,564,206.71	100%



Year to Date 2024

<u>Brand</u>	<u>Market Share</u>	<u>% of Market Share</u>
Avis/Budget	\$ 24,165,146.20	38%
Enterprise	\$ 11,152,338.09	17%
Hertz/Dollar	\$ 15,884,376.76	25%
National/Alamo	\$ 12,431,841.76	20%
	\$ 63,633,702.81	100%

