

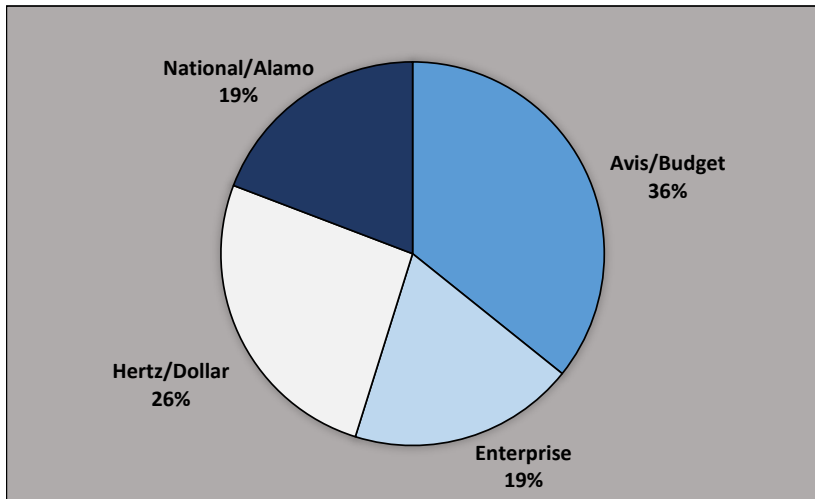


DESTIN FORT WALTON BEACH AIRPORT

December 2024

December 2024

<u>Brand</u>	<u>Market Share</u>	<u>% of Market Share</u>
Avis/Budget	\$ 932,461.60	36%
Enterprise	\$ 497,732.37	19%
Hertz/Dollar	\$ 677,104.50	26%
National/Alamo	\$ 501,041.69	19%
	\$ 2,608,340.16	100%



Year to Date 2024

<u>Brand</u>	<u>Market Share</u>	<u>% of Market Share</u>
Avis/Budget	\$ 25,097,607.80	38%
Enterprise	\$ 11,650,070.46	18%
Hertz/Dollar	\$ 16,561,481.26	25%
National/Alamo	\$ 12,932,883.45	19%
	\$ 66,242,042.97	100%

