



**DESTIN
FORT WALTON BEACH
AIRPORT**

January 2025

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<u>Brand</u>	<u>Market Share</u>	<u>% of Market Share</u>
Avis/Budget	\$ 866,793.99	38%
Enterprise	\$ 403,617.78	17%
Hertz/Dollar	\$ 544,479.38	24%
National/Alamo	\$ 493,633.58	21%
	\$ 2,308,524.73	100%

