



DESTIN FORT WALTON BEACH AIRPORT

February 2025

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Year to Date 2025

<u>Brand</u>	<u>Market Share</u>	<u>% of Market Share</u>
Avis/Budget	\$ 1,219,275.43	40%
Enterprise	\$ 516,514.22	17%
Hertz/Dollar	\$ 684,553.99	23%
National/Alamo	\$ 619,380.13	20%
\$ 3,039,723.77		100%

<u>Brand</u>	<u>Market Share</u>	<u>% of Market Share</u>
Avis/Budget	\$ 2,086,069.42	39%
Enterprise	\$ 920,132.00	17%
Hertz/Dollar	\$ 1,229,033.37	23%
National/Alamo	\$ 1,113,013.71	21%
\$ 5,348,248.50		100%

