



# Destin - Fort Walton Beach Airport (VPS) March 2026 Rental Car Report

March 2026		
Company	\$ Market Share	% Percentage
<b>avis budget group</b>	\$2,237,600.36	36.74%
<b>Hertz dollar.</b> <small>CAR RENTAL</small>	\$1,407,550.36	23.12%
<b>enterprise</b>	\$1,101,935.17	18.10%
<b>National Alamo</b>	\$1,341,803.91	22.04%
<b>Total</b>	\$6,088,889.80	100.00%

Year-to-Date 2026		
Company	\$ Market Share	% Percentage
<b>avis budget group</b>	\$4,685,324.67	38.69%
<b>Hertz dollar.</b> <small>CAR RENTAL</small>	\$2,728,099.61	22.53%
<b>enterprise</b>	\$2,177,270.22	17.98%
<b>National Alamo</b>	\$2,518,581.96	20.80%
<b>Total</b>	\$12,109,276.46	100.00%

