



Destin - Fort Walton Beach Airport (VPS)

July 2026 Rental Car Report

July 2026		
Company	\$ Market Share	% Percentage
avis budget group	\$3,234,670.09	32.18%
Hertz dollar. CAR RENTAL	\$2,401,433.64	23.89%
enterprise	\$2,115,774.62	21.05%
National Alamo	\$2,299,943.02	22.88%
Total	\$10,051,821.37	100.00%

Year-to-Date 2026		
Company	\$ Market Share	% Percentage
avis budget group	\$16,977,800.78	35.58%
Hertz dollar. CAR RENTAL	\$11,163,463.47	23.39%
enterprise	\$8,994,026.57	18.85%
National Alamo	\$10,585,493.16	22.18%
Total	\$47,720,783.98	100.00%

